



OUR VALUES

- ❖ To work for the long-term success of the Forrester Sales Ltd
- ❖ To promote responsibility and openness
- ❖ To strive for the highest professional standards
- ❖ To invest in our people through appropriate training and development
- ❖ To create a better living for our people
- ❖ Putting our peoples wellbeing at the centre of our enterprise
- ❖ To exceed our people's and customers' expectations

OUR MISSION

- ❖ Forrester's are committed to the manufacture of High Quality Cooked and Uncooked Chicken products, which through continuous improvement and development of both Quality Systems and Procedures will exceed customer expectations and meet all relevant legal standards.
- ❖ Forrester's is committed to excellent Customer Service which through continuing investment in the training and development of all employees and through flexibility and an eye on the future will continue to place Forrester's at the forefront of good manufacturing practice

OUR VISION

- ❖ To have an excellent food safety and quality culture
- ❖ Be a great place to work where our people can be the best they can be
- ❖ Reward our people and empower every person
- ❖ To be profitable while being mindful of our overall responsibilities, whilst providing the highest level of service, wide selection of products at the most competitive value for money price
- ❖ To be innovative with a centre of excellence for new product development
- ❖ To be proactive and forward thinking
- ❖ To be market experts in our field, highly effective, lean and fast moving organisation

Heidi Nickson
Director
March 2019 Issue No. 4
Reviewed March 2021